



SUPPORT NATIONAL SUNGLASSES DAY

Ways to Share Your #SolarFlair

A toolkit with a variety of downloadable assets including social media graphics, web banners, fact sheets, a user-generated content posting guide and more will be available soon.



Help us go viral:

- Share National Sunglasses Day content from our toolkit via your social media channels, website and/or points of sale
- Create an account on [The Vision Council's Vistaprint ProShop](#) and order discounted print-on-demand National Sunglasses Day resources like posters, retractable banners, stickers, and more
- Encourage brand ambassadors to share their #SolarFlair via social media on National Sunglasses Day (June 27)
- Follow us on [Instagram](#) & [Facebook](#) @thevisioncouncil and reshare our posts
- Donate sunglasses or other related items for inclusion in a National Sunglasses Day swag box that will be sent to press, influencers, celebrities and other stakeholders



What are you doing for National Sunglasses Day?

Email your plans to Tori Hyndman at whyndman@thevisioncouncil.org.